



Wannado City™

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Contact: 954-838-7100 or 1-888-WANNADO

SafeTzone Technologies Corporation
Regan E. Kelly
Phone: 949.855.8987 Ext. 105
regan.kelly@safetzone.com

SAFETZONE REACHES AGREEMENT WITH WANNADO ENTERTAINMENT TO PROVIDE ELECTRONIC CHILD LOCATING SERVICE AT ITS FIRST WANNADO CITY™ IN SOUTH FLORIDA

-SafeTzone's Watch-Like Locating Device Will Be Available To Kids and Parents at America's First Real-Play™ Park This Spring-

LAGUNA HILLS and SUNRISE– Nov. 18, 2003 – SafeTzone Technologies Corporation of Laguna Hills, Calif., creators of the SafeTzone® Child Locating System, announced an agreement with Wannado Entertainment to provide its state-of-the-art child locating system to its inaugural Wannado City™ location in Ft. Lauderdale. The SafeTzone® monitoring device is watch-size, and is worn on the wrist of each family or group member. By simply scanning the device at one of the SafeTzone® "LocationStations®," parents can quickly locate their child on an electronic map of the venue. Unlike conventional methods for reuniting families or lost children with their parents, SafeTzone® empowers parents with immediate visual answers to their children's whereabouts.

"We are thrilled to be working with Wannado Entertainment", said Timothy W. Giralдин, CEO of SafeTzone. "Wannado Entertainment is committed to enhancing the experience of families and children at its Wannado City™ locations. We love the concept and expect it to be a huge success and we are thrilled that Wannado chose SafeTzone as its location services partner. If you have ever lost a child in a busy place such as a mall or other family destination, then you understand the value of a tool like the SafeTzone system."

"Given the importance of safety to our family visitors, the SafeTzone service will be a key component of the system we will use to protect our guests," said Andy Barkley, Chief Financial Officer for Wannado Entertainment. "SafeTzone provides the solution for keeping track of children and their parents, which will bring added peace-of-mind to the families that visit Wannado City™. In addition, the SafeTzone system will provide us valuable demographic data that will be used in the marketing of the City."

SafeTzone Technologies is also partnering with OmniTickets Networks, Inc. to integrate the admission and registration processes of the two companies at Wannado City™ in order to provide smooth and easy access to the venue. Located at Sawgrass Mills in South Florida, Wannado City™ will operate year round with convenient day and evening hours.

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About Wannado Entertainment & Wannado City™

Wannado City™ is being launched by Wannado Entertainment, an entertainment company whose vision is to empower kids through the creation of reality-based, interactive properties that entertain and educate. Based in Fort Lauderdale, Florida, the company is a subsidiary of multinational entertainment corporation CIE (Corporación Interamericana de Entretenimiento, S.A. de C.V.). For more information, visit www.wannadocity.com.

About SafeTzone Technologies Corporation

SafeTzone Technologies Corporation is the premier provider of systems for real-time tracking of individuals in family destinations. SafeTzone is headquartered in Laguna Hills, Calif. Questions about other locations where the SafeTzone System is available may be directed to its Director of Corporate Sales at 1.949.855.8987 or to its website at www.safetzone.com.

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